DATAWORK

datawork.sa

COMPANY PROFILE 2026

Intelligent digital products, built to grow with your business

Information technology, AI and data, blockchain, and marketing and growth — under one roof, from Riyadh.

01 Information Technology

02 AI and Data

03 Blockchain and Web3

04 Marketing and Growth

DATAWORK COMPANY · RIYADH, SAUDI ARABIA

INTRODUCTION

We do not hand over documents and leave someone else to build them. We build the digital products and systems your business objective needs, and they stay in your company's name.

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01 ABOUT US

A Saudi technology company, based in Riyadh

DataWork works with startups, mid-market and enterprise teams to build digital products and systems that serve a clear commercial objective.

Four practice areas work together under one roof: information technology, AI and data, blockchain and Web3, and marketing and growth. Because the disciplines sit in one team, responsibility does not fall between vendors, and no stage is handed over with the next one left to somebody else.

We start from the commercial objective and then build the system that serves it, rather than the other way round. A discovery session comes before any technical decision, and the choice of technology follows from the problem instead of preceding it. We work with clients in Arabic and English.

Company facts

LEGAL NAME
DataWork Company

ENTITY
Limited liability company

UNIFIED NATIONAL NUMBER
7054675868

FOUNDED
2026

HEADQUARTERS
Riyadh, Kingdom of Saudi Arabia

WORKING LANGUAGES
Arabic and English

We start from the commercial objective, then build the system that serves it — not the other way round.

4
practice areas

36
specialist services

10
solutions organised by goal

02 PRACTICE AREAS

Four practice areas, one team

The four areas work together rather than apart, so the product we build is measured, marketed and developed by the same team.

Information Technology

Corporate sites, digital products, web and mobile applications, e-commerce, systems integration and cloud infrastructure.

03

9 SERVICES

PAGE 05

AI and Data

Enterprise assistants, RAG systems, process automation, computer vision, language processing and governance.

04

9 SERVICES

PAGE 06

Blockchain and Web3

Smart contracts, permissioned networks, Web2-to-blockchain integration and tokenisation architecture.

05

8 SERVICES

PAGE 07

Marketing and Growth

Growth strategy, search, performance, content, measurement and marketing-to-CRM integration.

06

10 SERVICES

PAGE 08

03

Information Technology

From a corporate site to a platform serving thousands of users. We build on foundations that carry growth, and document what we build so your team can run it.

9 SERVICES IN THIS PRACTICE AREA

01 Corporate Website Design & Development

A corporate website that makes your offer obvious and the next step easy — so prospects act instead of leaving.

02 E-commerce and Marketplace Development

A store or marketplace that runs as one commerce operation — product page to payment, fulfilment and returns — instead of a shopfront bolted onto manual work.

03 Web Applications and SaaS Development

A web application that retires the spreadsheets and side-channel messages running a core process — or a subscription product you own, operate and sell.

04 Mobile Application Development

An iOS and Android app built around a need your users actually have, released and maintained through accounts and tooling you control.

05 UI/UX and Product Design

Interfaces people understand the first time, with a path that gets them to what they came for — no training, no support ticket.

06 APIs and Systems Integration

Data that moves between your systems automatically and traceably, instead of being exported, re-keyed and reconciled by hand.

07 Digital Products and MVP Development

A genuine first version in front of real users within a sensible timeframe — and evidence about what deserves building next.

08 Cloud and DevOps Solutions

Cloud infrastructure that stays quiet: releases without downtime drama, fast recovery when something breaks, and a bill you can explain.

09 Managed Development and Technical Support

A dedicated technical team that maintains and improves your platform month after month, working to priorities you set and reporting on what was delivered.

Every service in detail

Scope, deliverables and common questions for each service are published on the website.

datawork.sa/en/services/it/

04

AI and Data

We start from two questions: which decision are you trying to improve, and where does the data supporting it live? Without clear answers, an AI project becomes a technical demonstration with no effect on the business.

9 SERVICES IN THIS PRACTICE AREA

FROM DATA TO DECISIONS

01	02	03	04	05	06
Decide where it pays	Connect and measure	Analyse and forecast	Apply AI	Automate the work	Govern it

01 AI Strategy and Readiness

Clarity before commitment: where AI would genuinely change how your business runs, and what needs to be in place before you start.

02 Custom AI and Machine Learning Solutions

A model trained on your own operational data and running inside the systems your team already uses, improving a decision that carries real commercial weight.

03 AI Assistants and Conversational AI

An assistant that absorbs your repeat questions with answers grounded in approved sources, and knows exactly when to stop and pass the case to a person.

04 RAG and Enterprise Knowledge Systems

Your people ask a question in plain language and get an answer drawn from approved documents, with a link to the exact passage so they can verify it themselves.

05 Intelligent Process Automation

Automation that lifts routine work out of inboxes and spreadsheets and puts it into a dependable workflow your team can see, audit and trust.

06 Data Analytics and Predictive Intelligence

Consolidated, clearly defined data that answers leadership questions in minutes instead of days — and flags a shift before it becomes a surprise.

07 Natural Language Processing

Systems that read your written records the way a trained colleague would — sorting, extracting and surfacing what matters, in Arabic and English alike.

08 Computer Vision

Vision systems that read what your cameras and documents already capture — so checks run continuously instead of whenever someone has time.

09 Responsible AI and Governance Advisory

A governance framework that makes AI use accountable: who approves it, what may be entered into which tool, and how errors are caught before a customer sees them.

Every service in detail

Scope, deliverables and common questions for each service are published on the website.

datawork.sa/en/services/ai/

05

Blockchain and Web3

The first thing we assess is whether decentralised technology suits your case at all. Many problems are better solved by an ordinary database at lower cost and complexity, and we say so when that applies.

8 SERVICES IN THIS PRACTICE AREA

01 Blockchain Strategy and Use-Case Design

A documented decision on whether distributed ledgers earn their place in your business — where the value is, and what simpler option to use if the answer is no.

02 Smart Contract Development

On-chain logic that executes your business rules exactly as agreed — specified, tested and reviewed before it touches anything of real value.

03 dApp and Web3 Platform Development

A decentralised product a non-technical customer can use with confidence — connecting a wallet, understanding each signature, and always knowing where their transaction stands.

04 Enterprise and Permissioned Blockchain

A single shared record across independent organisations — each party sees what its role permits, and no one can quietly rewrite what already happened.

05 Wallet and Web3 Integration

Wallet connection and transaction signing built as a product experience rather than a developer shortcut, with clear limits on what users sign and who holds keys.

06 Tokenization Technology Architecture

An engineering architecture for representing an asset or right on-chain — lifecycle, transfer controls and an auditable record — built inside what your legal and regulatory advisers approve.

07 Web2 and Blockchain Integration

A middle layer that turns on-chain events into records your operational systems understand, and turns approved business actions into signed transactions under proper controls.

08 Smart Contract Testing and Quality Assurance

Documented assurance before your code becomes immutable — showing what was tested, what was found, and what risk is left standing.

Work touching financial assets or fundraising is subject to legal and regulatory review, and we make no investment promises.

06

Marketing and Growth

Marketing you cannot measure is marketing you cannot improve. We put measurement in place first, then work the channels — so you know where each enquiry actually came from.

10 SERVICES IN THIS PRACTICE AREA

01 Digital Growth Strategy

A growth plan that settles who you are talking to, with what message, through which channels — and how you will know it is working.

02 Search Engine Optimization

Compounding visibility in front of people searching with intent to buy — built on technical fundamentals and pages that answer a real question.

03 Content Strategy and Production

Content that answers what buyers are already asking, so they reach you knowing what you do and ready to discuss specifics.

04 Social Media Management

Social channels run as a commercial asset: a clear message, a rhythm you keep, replies that arrive quickly, and reporting tied to enquiries rather than likes.

05 Performance Marketing

Paid campaigns managed against qualified enquiries and what they cost, on measurement clean enough to stop what is failing early and scale what proves out.

06 Marketing Automation and CRM Integration

One system that captures, qualifies, routes and follows up every lead automatically — so your sales team sells instead of doing data entry.

07 Marketing Analytics and Measurement

A measurement system that answers one question clearly: where your marketing budget goes, and which part of it comes back as revenue.

08 Conversion Rate Optimization

A disciplined testing programme that increases the return on your current traffic, instead of solving every shortfall with more ad budget.

09 Landing Pages and Digital Campaign Systems

Landing pages built around a single offer and a single next step, wired into your campaigns and into measurement that separates what earns enquiries from what quietly burns budget.

10 Go-to-Market Strategy

A launch plan that settles who you sell to first, with what argument and through which channels, and defines how you will know early whether the direction holds.

07 SOLUTIONS

Start from the outcome you want

Most clients do not know which service to ask for, but they know exactly what they want to achieve. So we organised ten routes around the outcome, each drawing on the services it needs from all four practice areas.

01 Launch a New Digital Product

One track that carries your product from an unresolved internal debate to a live release, with evidence for what deserves building next.

02 Build an MVP for Startups

A deliberately narrow product that reaches real users fast and gives you evidence for the next decision instead of an expensive guess.

03 Modernise Legacy Systems and Products

We move a system from operational liability to a foundation you can build on, in controlled stages, without stopping day-to-day work.

04 Automate Operations with AI

Repetitive administrative work — reading, sorting, keying, matching, chasing — handled automatically inside the systems you already run, with your team still in control of the decisions that matter.

05 Build an AI Assistant or Enterprise Knowledge Base

An assistant grounded in your own material rather than the open internet — citing the document behind each answer and honouring the access rights each user already has.

06 Launch an E-commerce Store or Platform

An online store ready for real trading: a catalogue people can navigate, a checkout without friction, and payment, delivery and stock connected so every order does not become manual work.

07 Build a Web3 or Blockchain Product

A blockchain product that leaves the pitch deck and enters real use — with a defensible architecture, carefully reviewed contracts, and the legal path settled before launch.

08 Improve Digital Growth and Conversion

Growth built on an honest read of customer behaviour: you know which channels produce qualified demand, where everyone else leaks out, and what to fix first.

09 Build an Integrated Marketing and Measurement Stack

A marketing operation that holds together: every channel, lead and result flows into one place, so manual reporting stops and decisions start from a single reference.

10 Ongoing Technical Support and Development

One technical partner accountable both for keeping your systems running and for moving them forward, against priorities you set and evidence you can see.

One connected journey

From discovery to measurement, we never hand a stage over and leave the next one to somebody else.

01	**Discovery**	We learn your commercial objective and where you stand today, in a session that comes before any technical decision, and agree with you what deserves building first.
02	**Strategy**	What we learn becomes a written scope: what the work covers and what it does not, its stages and its deliverables, settled before delivery begins.
03	**Design**	Journeys and interfaces shaped around what users came to do, so they get there the first time, without training.
04	**Engineering**	Built in increments you can see, on architecture that carries growth, and documented so your team can run it.
05	**Testing and launch**	You follow progress on a staging link and try the product yourself; it launches once it has passed testing.
06	**Measurement and iteration**	Measurement is live from the moment of launch, and what it shows becomes the priority list for the next stage.

What every engagement leaves with you

- ✓ A written scope, with what is out of scope written down too
- ✓ Source code, hosting, domain and analytics in your company's name
- ✓ Measurement running from launch day
- ✓ A staging link to follow progress on
- ✓ Documentation your team can operate from
- ✓ Maintenance and development options after launch

Our values

Three commitments we do not trade away, each with an effect you can observe in the first week of working with us.

01

Scope agreed before work starts

What the work covers is written down, and so is what it does not. Vague scope always turns into a dispute, so we close it before delivery begins rather than after.

02

Full client ownership

The source code and the hosting, domain and analytics accounts are in your company name. We never hold your digital assets hostage, and staying with us is never a condition of running what we built.

03

Candour about what we cannot do

When a request sits outside what we do well, or outside what your budget can carry, we say so and suggest the alternative. Taking on work we are not good at costs you more than it costs us.

Why DataWork: reasons you can verify

You will not find project counts or years-of-experience figures here. You will find things you can verify for yourself before you sign anything.

A multidisciplinary team
Design, engineering, AI and marketing under one roof, so responsibility does not fall between vendors.

End-to-end delivery
From strategy through to life after launch. We do not hand over a document and leave you to find someone to build it.

Architecture built to scale
We build on a foundation that can carry growth, rather than a quick fix that gets rebuilt within a year.

Decisions grounded in data
Measurement is part of delivery, not an afterthought, so you can see where results actually come from.

Clear communication
A written scope, an equally explicit list of what is out of scope, and a staging link you can follow progress on.

Support that continues
After launch you keep maintenance and development options, and the accounts stay in your company name.

10 GETTING STARTED

Start with a short consultation

What you leave with is a shared understanding of your situation and a written proposed scope — yours to keep even if we do not work together, and specific enough to compare against any other supplier.

Book a consultation
datawork.sa/en/book-consultation →

Request a proposal
datawork.sa/en/request-proposal →

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